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Cambodian Organic Agriculture Association

The following content is COrAA's 1st issue of E-newsletter.

11 May 2017

The visit to WoT Natural Khmer Moringa

WoT Natural Khmer Moringa is an organic company that offers healthy food supplements. 90% of its customers are local Cambodians. The company are now producing up to 300 kilograms of organic Moringa per month. And it is still expanding.

When we walked into the office of WoT Natural Khmer Moringa, its founder, Ms. Ung Vanna, warmly offered us three cups of hot Moringa tea.



The tea retained its original fragrance from the leaves- slight bitterness complex with a smooth, sweet aftertaste. While drinking, we were told the story behind Ms. Vanna's entrepreneurship experience.

A writer for various NGOs. A mother. Ms. Vanna's life became different when her third son was born severely ill. In those dark days, she lost both her job and hope. However,

Moringa saved her and her son. After consuming organic Moringa for some time, they were gradually cured.



WoT Natural Khmer Moringa's logo

That's when she started to dabble in organic farming. "I found COrAA in 2013," Ms. Vanna told us as she cracked another Moringa seed, "it gave us very helpful advice to plant organic products and (its) certification gives credibility on the marketing process". Followed COrAA's instructions, her farm made their own compost and organic pesticides from fruits, vegetation and animal manures. Being organic has also enabled the company to attract many foreign customers. "Now I only need to think about how to meet all these demand!" said Ms. Vanna.

WoT Natural Khmer Moringa is just one of the many companies that certified by COrAA, benefited from COrAA's consultations, and worked with COrAA to promote organic farming locally and internationally. As we left the office, Ms. Vanna kindly gave us a bag of Moringa products. It was a green, unassuming bag, as natural as the products inside.



CORAA visiting WoT Natural Khmer Moringa's logo

Announcement:

CORAA has now introduced a Google Feedback form for its members. If you have any suggestion or problem, please click [here](#).

Update:

CORAA has organized the annual General Assembly in 2016 with great success.



Wish to find out more about COrAA?

You may read the following introduction and visit our Facebook page and website.

COrAA is a business association working for the promotion of organic agriculture in Cambodia. It unifies members who are active in organic farming, including farmer's cooperatives and associations, NGOs, small enterprises and individuals. COrAA provides professional know-hows to its members engaging in organic farming. From planting to harvesting, COrAA gives valuable consultations to achieve progress in the long run. COrAA also empowers its members to expand their markets both locally and internationally by updating information in the organic industry timely. Lastly, COrAA acts as a platform for its members to communicate with each other and hence explore potential business opportunities.



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Our mailing address is:

info@coraa-cambodia.org